Tennessee Arts Commission

Sample Program – Student Ticket Subsidy

Artist or Organization’s Name: KENNETH JACKSON

Presentation/Activity Name: *RHYTHM and BLUES CLUES*

Indicate which of the following disciplines this activity represents (check all that apply):

Dance (Music) Theatre Literary Visual Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Beginning Date: OCTOBER 1st. 2015 Ending Date: MAY 31st. 2016

Time(s): SCHOOL HOURS or TBA

Location: Tours to School or presenter’s location

Fee or Ticket Cost: $800.00 per show ( prices slightly higher outside Shelby County)

Travel fees and expenses apply outside Shelby County.

Brief Description of Activity (include length of activity in minutes):

This is a soul stirring, heart - warming, thought-provoking, concert production! The performance is packed with Kenneth Jackson originals as well as rhythm and blues standards that are geared toward contemporary teen issues. A prep for being responsible adults.

Suitable for Grades 6th. – 12th. – 50 minutes

How does the presentation increase the students’ appreciation for and knowledge of the art form?

This production will reveal how we, as African Americans, used music as a motivational and teaching tool. The show contains music that reflects the signs of the times.

Why should teachers give up valuable instruction time for the presentation?

It is my hope that the music in this production will bring a positive message to the future leaders of our World. Through the medium of music, we can instill positive messages and values in our youth.

What are the educational goals of the presentation?

To promote a widespread understanding of the value of creativity to students and society in the areas of Culture and Arts. The study of *Rhythm and Blues* is as much a study of sociology as it is a study of music. Job interviews, self- respect, stopping the violence, responsibility, Mother appreciation, relationships, and education are all a part of this Up-lifting musical experience.