Tennessee Arts Commission

Sample Program – Student Ticket Subsidy

Artist or Organization’s Name: KENNETH JACKSON

Presentation/Activity Name: *BASICALLY BLUES*

Indicate which of the following disciplines this activity represents (check all that apply):

Dance (Music) Theatre Literary Visual Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Beginning Date: OCTOBER 1st. 2015 Ending Date: MAY 31st. 2016

Time(s): SCHOOL HOURS or (T.B.A.)

Location: In-SCHOOL or Presenter’s location

Fee or Ticket Cost: $800.00 per show (fee slightly higher outside Shelby County)

Travel Fees and expenses apply outside Shelby County

 Brief Description of Activity (include length of activity in minutes): This is a high energy, interactive performance that contains kid’s Blues songs and activities. The show will engage young students with sing-a-longs, movement tunes, educational- themes. Pre K – 2nd. Grade - 50 minuets

 How does the presentation increase the students’ appreciation for and knowledge of the art form?

This delightful performance increases students’ attention span and their ability to appreciate different styles of music. Also, the show teaches history (work songs), performance techniques (call and response), and song structure (12 bar blues pattern).

 Why should teachers give up valuable instruction time for the presentation?

 All children need motivation, and music is a great tool for inspiration. When students become a part of the show, it helps them to see inside the musical art form.

 What are the educational goals of the presentation?

 A majority of the songs are Jackson’s original Blues compositions that are tied directly to the curriculum. Alphabet, numbers, animals, self- esteem, tolerance, and nutrition are all a part of this motivational experience.